ARCHIE SERIES
NO.232 FAWCETT 06963 60¢
ARCHIE COMICS GROUP
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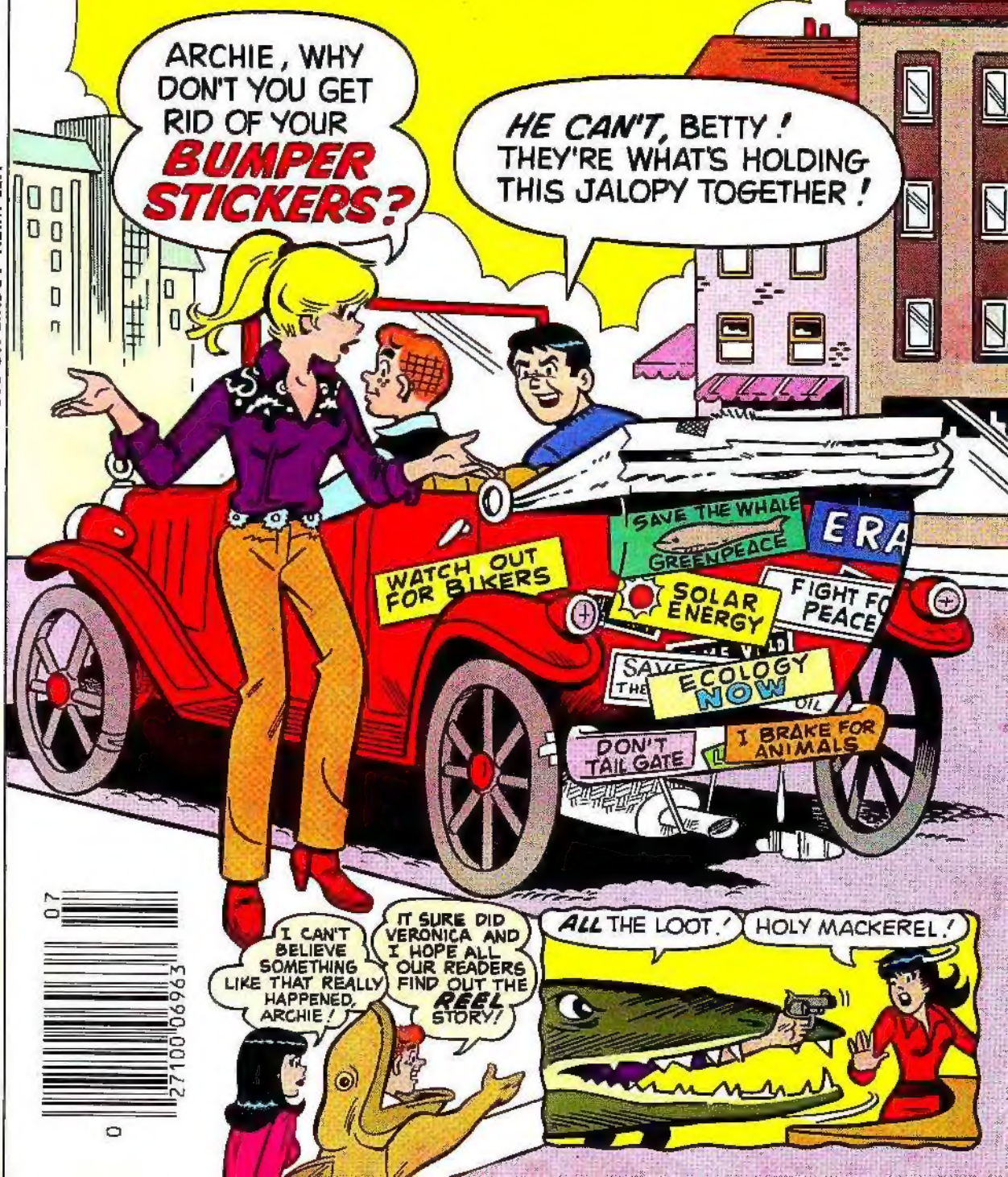
# LIFE with Archie


ARCHIE, WHY DON'T YOU GET RID OF YOUR BUMPER STICKERS?
HE CAN'T, BETTY! THEY'RE WHAT'S HOLDING THIS JALOPY TOGETHER!
SAVE THE WHALE
GREENPEACE
ERA
WATCH OUT FOR BIKERS
SOLAR ENERGY
FIGHT FO PEACE
ECOLOGY NOW
DON'T TAIL GATE
I BRAKE FOR ANIMALS
I CAN'T BELIEVE SOMETHING LIKE THAT REALLY HAPPENED, ARCHIE!
IT SURE DID VERONICA AND I HOPE ALL OUR READERS FIND OUT THE REEL STORY!
ALL THE LOOT.!
HOLY MACKEREL!

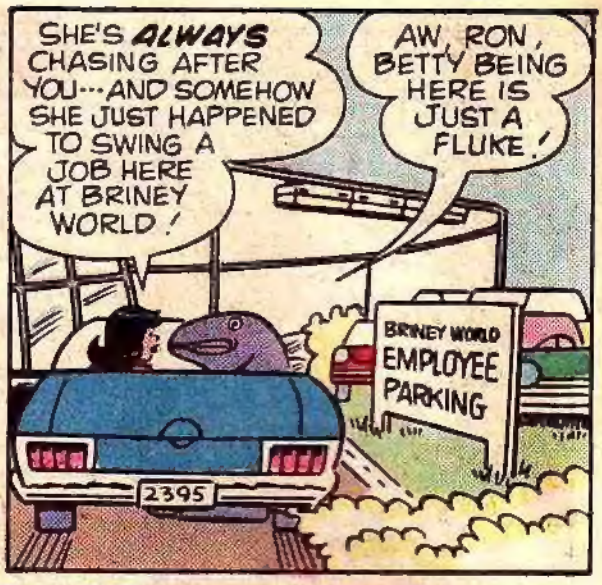
LIFE WITH ARCHIE NO.232

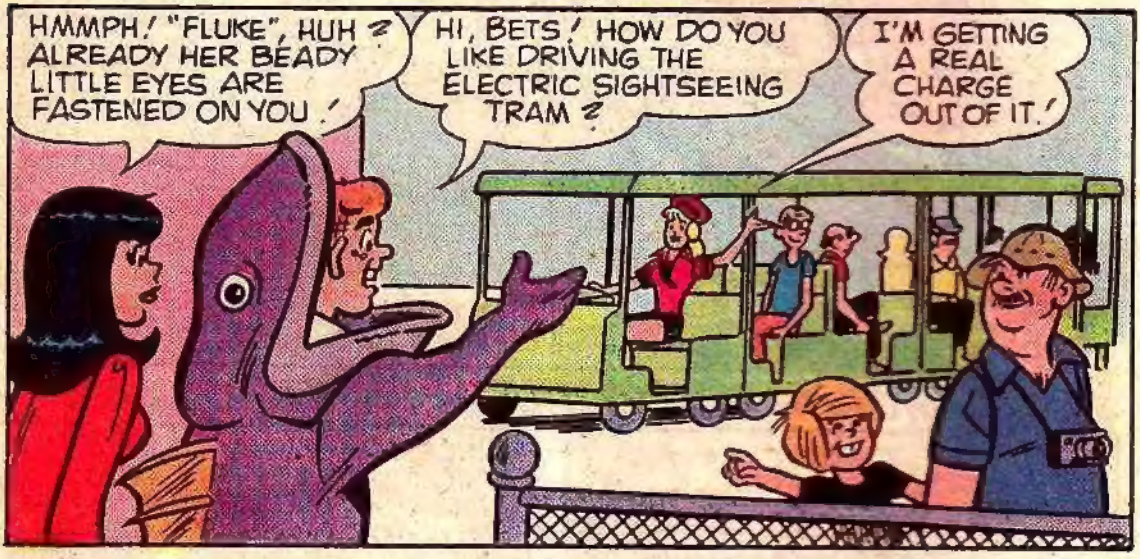
SCOTTIE in A Cracker Jack story
OKAY, SCOTTIE! THE SCORE IS TIED, BASES LOADED, AND TWO OUTS! GET IN THERE AND SHOW 'EM WHAT YOU'RE MADE OF.
15 CRACKER JACK
COACH
I'LL DO MY BEST, COACH.
STRIKE ONE!
;GULP; WHAT IF I STRIKE OUT?!??
STRIKE TWO!
YOU CAN DO IT, SCOTTIE!
YOU'RE A CRACKER JACK.
ZOOM!
WHAP!
WHEN YOU'RE REALLY GOOD-THEY CALL YOU CRACKER JACK
CRACK HOME RUN
YOU DID IT, SCOTTIE.
WE WON THE PLAYOFFS!
WHAT A CRACKER JACK!
Cracker Jack.
Toy Surprise INSIDE!
BORDEN
NET WT. 4¾ OZ.
Crunchy caramel-coated popcorn and peanuts and a secret toy surprise!

JOHN GOLDWATER PRESENTS:
LIFE WITH Archie
"CROOK, LINE AND SINKER" OR "THEY HAVE AN EVIL PORPOISE"
ANDREWS
ACK!
IT'S OKAY, RON! IT'S ME!
INFO
WRITTEN & DRAWN BY: BOB BOLLING
INKED BY: RUDY LAPICK
LETTERED BY: BILL YOSHIDA
COLORED BY: BARRY GROSSMAN
ART DIRECTOR: VICTOR GORELICK
EDITOR-IN-CHIEF: RICHARD GOLDWATER
SPIN THOSE WHEELS! I'M ALL DRESSED FOR OUR FIRST DAY'S WORK AT BRINEY WORLD!
RIVERDALE'S NEWEST TOURIST ATTRACTION IS LUCKY TO HAVE US!
INFORMA
SINCE DADDY IS A MAJOR STOCKHOLDER IN THAT SALT-WATER SHOWPIECE, GETTING ME A JOB SELLING TICKETS AND YOU AS AN INFO GUIDE WAS NO PROBLEM!
YOUR DAD'S A GOOD SKATE!

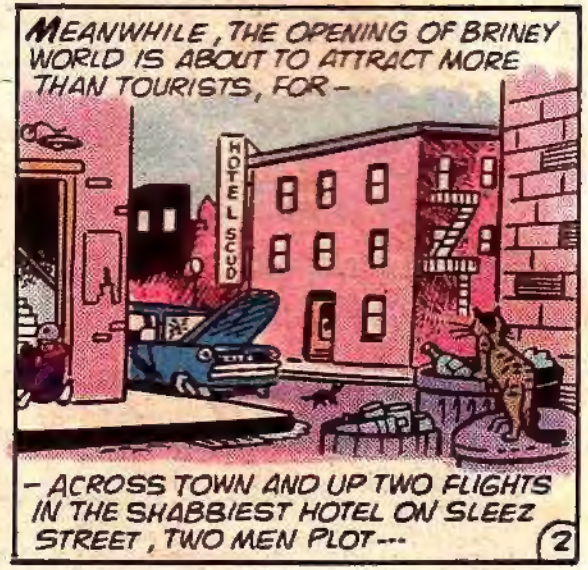
LIFE WITH ARCHIE (USPS-312600), No. 232, July, 1982. Published 6 times a year in Feb., March, April, July, Sept. and Nov. by Archie Comic Publications, Inc., 1116 First Avenue, New York, N.Y. 10021. Chicago office: 4753 North Broadway, Chicago, Illinois 60640. All rights reserved throughout the world. Printed in U.S.A. Copyright © 1982 by Archie Comic Publications, Inc. Price, 60¢ per copy in the U.S. and Canada. Subscription rate: U.S., $4.50 for 6 issues; Canada, $5.50; Foreign, $6.50. All Canadian and Foreign Postal Money Orders must be payable in U.S. currency, or by International Money Order. All subscriptions include postage and handling and delivery right to your door. This periodical may not be sold except by authorized dealers and is sold subject to the conditions that it shall not be sold or distributed with any part of its cover or markings removed, nor in a mutilated condition, nor affixed to, nor as part of any advertising, literary or pictorial matter whatsoever. No actual person is named or delineated in this fiction magazine. Second Class Postage paid at New York, N.Y. and at additional mailing offices. Title registered in U.S. Patent Office

THE ONLY REAL PROBLEM IS BETTY!
BETTY?
BRINEY WORLD


SHE'S ALWAYS CHASING AFTER YOU---AND SOMEHOW SHE JUST HAPPENED TO SWING A JOB HERE AT BRINEY WORLD!
AW, RON, BETTY BEING HERE IS JUST A FLUKE!
BRINEY WORLD EMPLOYEE PARKING
2395


HMMPH! "FLUKE", HUH? ALREADY HER BEADY LITTLE EYES ARE FASTENED ON YOU!
HI, BETS! HOW DO YOU LIKE DRIVING THE ELECTRIC SIGHTSEEING TRAM?
I'M GETTING A REAL CHARGE OUT OF IT!

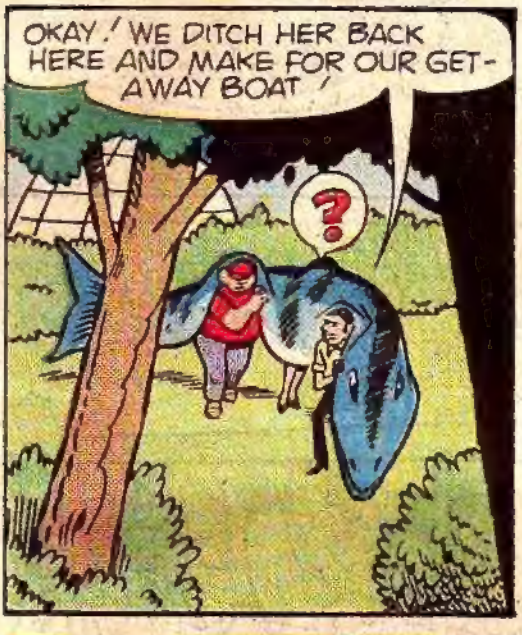
- AND BETTY, DON'T TRY TO MAKE ARCHIE YOUR CATCH OF THE DAY--- I ALREADY HAVE HIM HOOKED FOR A DATE TONIGHT!--- IS THAT CLEAR, DEAR?
I'LL HAVE TO MULLET OVER!


MEANWHILE, THE OPENING OF BRINEY WORLD IS ABOUT TO ATTRACT MORE THAN TOURISTS, FOR -
HOTEL SLUD
- ACROSS TOWN AND UP TWO FLIGHTS IN THE SHABBIEST HOTEL ON SLEEZ STREET, TWO MEN PLOT---
2

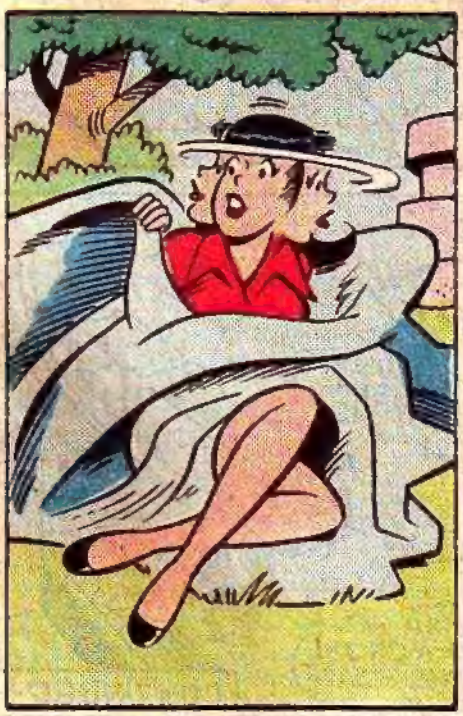
SLAGG HEEP AND MEELY MOWT
OKAY, HAVE YOU GOT IT?
AH-AH-
CHOO!
I SURE HAVE! IT CAME ON REAL SUDDEN LIKE!
YOU HAMMERHEAD! I MEAN OUR PLAN TO ROB THE BRINEY WORLD TICKET OFFICE!
YEAH (SNIFF!) I GUD IT!
C'MON, THEN! OUR DISGUISE IS DOWN IN OUR "BORROWED" CAR! HEH, HEH!
SOON---
WORLD
TICKETS
AH-CHOO!
I CAN'T BREATHE BACK HERE! I WANNA BE UP FRONT!
I'M THE BRAINS OF THIS CAPER, SO I GET TO BE IN THE HEAD!
3

HEH! HEH! EVERYONE THINKS WE BELONG HERE! (SNIFF!)
SOUVENIRS
HEH! HEH!
FILM
PORPOISE SHOW
(SNIFF!) WHEN DO WE MAKE OUR MOVE INTO THE TICKET OFFICE? IT'S GEDDING STUFFY IN HERE!
WAIT! A BARRACUDA NEVER STRIKES WHEN HE SEES A LINE!
TICKETS
THEN, DURING A BRIEF LULL--
HOLY MACKEREL!
ALL THE LOOT!
H-HERE! YOU'LL JUST LOVE THE FINS!
-AND JUST SO'S YOU WON'T GIVE THE ALARM, YOU'RE COMIN' WITH US!
BUT, IF I'M GONE IT'LL LOOK FISHY!
GED IN! (SNIFF!)
AH-CHOOO!
(YECH!) STOP SNEEZING! YOU'RE SHRINKING MY BLOUSE!
HOT
4

AH-CHOOO!
YECH!
HEH! HEH!
REEF


OKAY! WE DITCH HER BACK HERE AND MAKE FOR OUR GET-AWAY BOAT!
?

DADDY SAYS I'M ALWAYS GETTING WOUND UP IN SOMETHING!



?
INFORMA
5

TWO THUGS JUST ROBBED THE TICKET OFFICE! THEY WERE DISGUISED AS A GIANT BARRACUDA!
SOUNDS LIKE A LARGE-SCALE OPERATION! WHICH WAY DID THEY GO?
I DON'T KNOW--- THEY MENTIONED A GET-AWAY BOAT!
BUT WE'RE ON AN ISLAND, RON! THERE ARE BOATS EVERY-WHERE!
IF ONLY WE KNEW WHICH DIRECTION THEY WENT!
AH-CHOO!
ACK! UP THERE!!
THE MONORAIL ONLY GOES OVER THE OCEANSIDE DOCK! C'MON, LET'S GO!
EVERYONE OFF! THERE'S A MAD HADDOCK AT THE WHEEL!
AH-CHOO!
FOLLOW THAT (YECH!) SNEEZE!
HOW ARE THEY GONNA GET FROM THE MONO-RAIL TO THE BOAT?
CONTINUED-

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Address _____

City _____ State _____ Zip _____

☐ RUSH THIS ORDER (add 50¢ for RUSH service) *Foreign Orders (except Canada)—$4.00 each, U.S. Currency*

**MONEY-BACK GUARANTEE**

Caricatures shown not intended to depict hybridized brine shrimp

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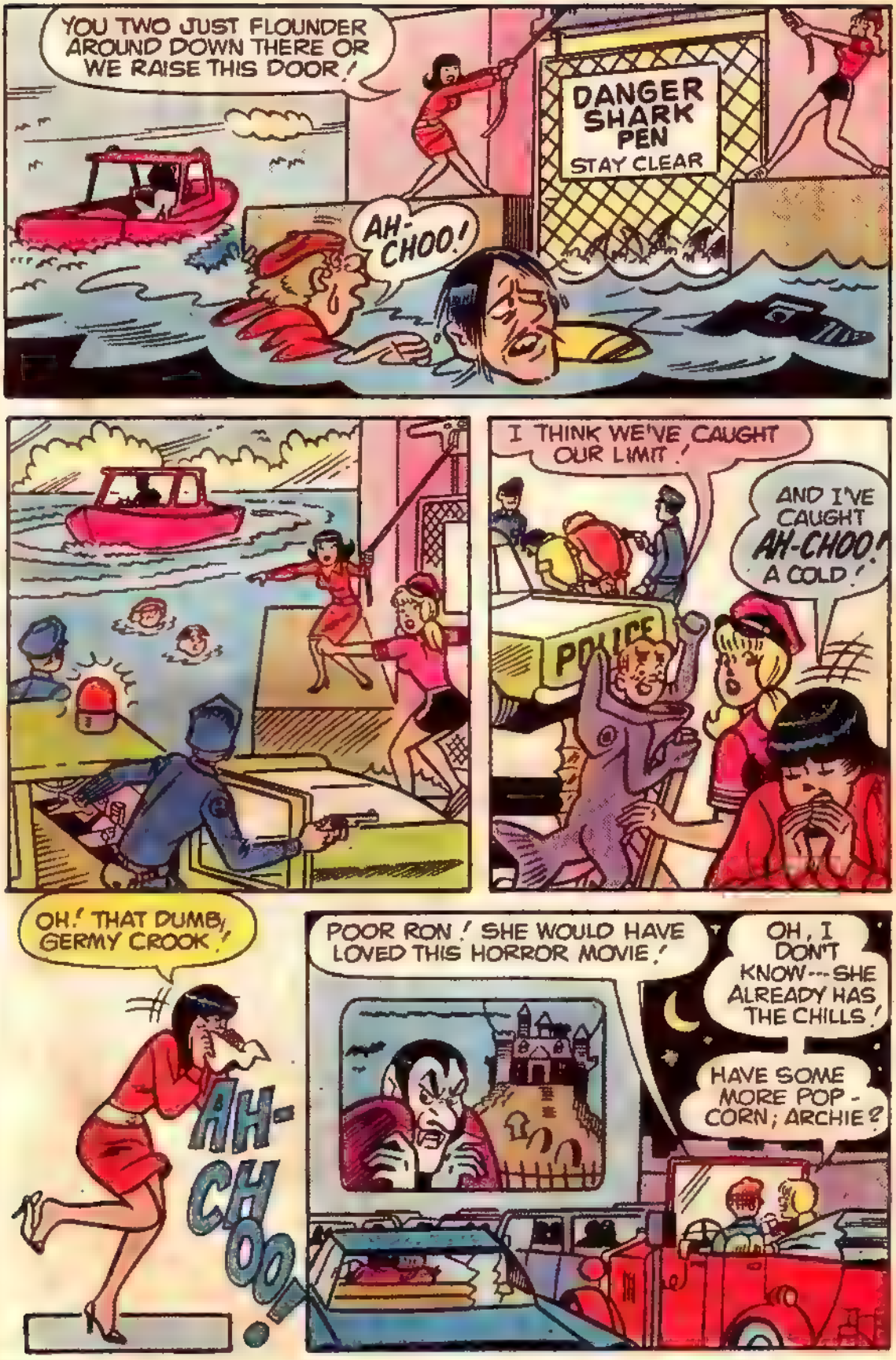
HOLD IT RIGHT HERE, OVER THE OCEANSIDE DOCKS--
NOW, OPEN THE DOORS!
THERE SHE IS--- RIGHT WHERE WE LEFT 'ER LAST NIGHT--- MATTRESS 'N' ALL!
I'M (SNIFF!) REDDY!
HEH! (SNIFF!) HEH!
HEH! HEH!
SPLUSH!
ROAR!
7


YOU TWO JUST FLOUNDER AROUND DOWN THERE OR WE RAISE THIS DOOR!
DANGER SHARK PEN STAY CLEAR
AH-CHOO!
I THINK WE'VE CAUGHT OUR LIMIT!
AND I'VE CAUGHT AH-CHOO! A COLD!
POLICE
OH! THAT DUMB, GERMY CROOK!
AH-CHOO!
POOR RON! SHE WOULD HAVE LOVED THIS HORROR MOVIE!
OH, I DON'T KNOW--- SHE ALREADY HAS THE CHILLS!
HAVE SOME MORE POP-CORN; ARCHIE?

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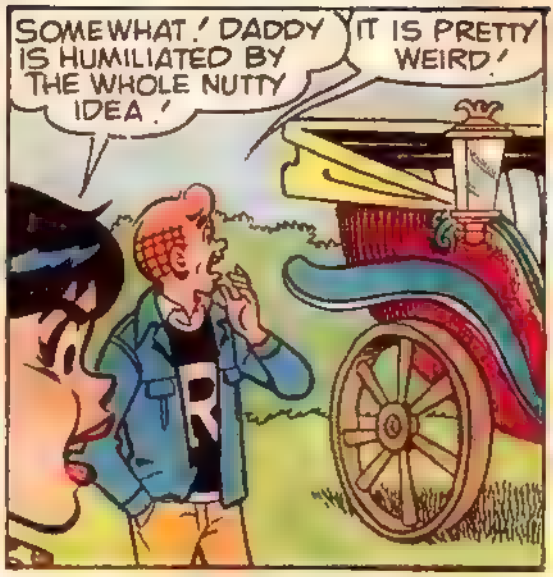
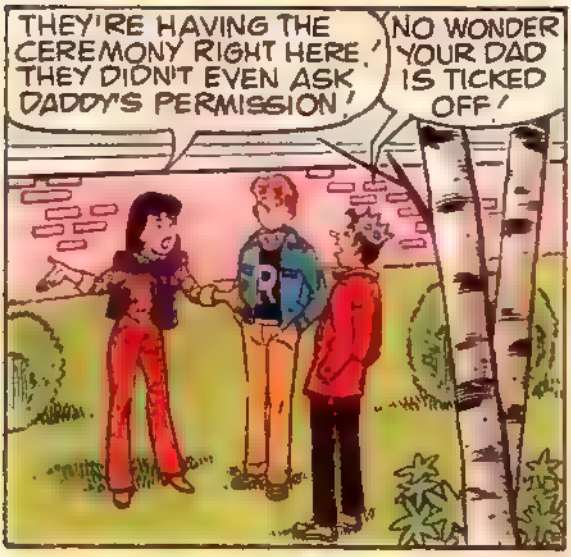
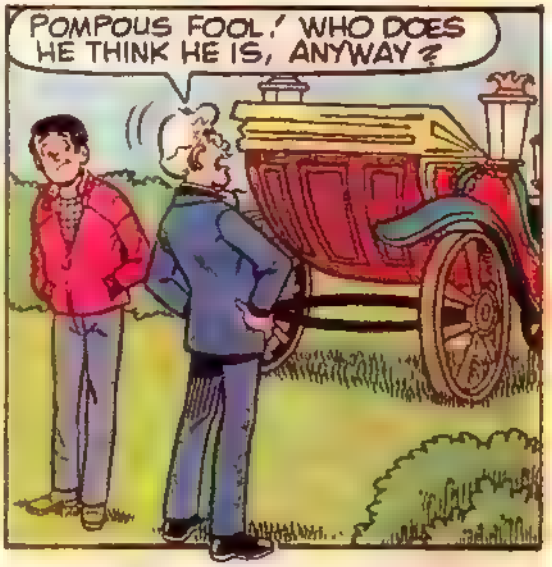
LIFE WITH ARCHIE
"WEDDED BLITZ"
PART 1
SCRIPT: FRANK DOYLE ART: STAN G.
YIPE! THIS IS ONE FOR SHERLOCK HOLMES! THAT WAS THE COACH USED IN THE ROYAL WEDDING!
HOW DID THEY SMUGGLE IT OUT OF ENGLAND?
DASTARDLY THING TO DO! NOT CRICKET, YOU KNOW!
'COR! THE GOV'NOR'LL 'AVE SOMEONE'S 'IDE FER THIS 'E WILL!

ENOUGH WITH THE HORRIBLE BRITISH ACCENTS! THAT IS NOT THE ROYAL COACH!
IT'S NOT?
NO! BUT IT'S THE CLOSEST THING SILLY OLD COUSIN EDGAR COULD FIND!
"SILLY OLD COUSIN EDGAR"?
YOU'VE HEARD ME SPEAK OF MY COUSIN EDGAR! HE LIVES ON A PRIVATE ISLAND IN THE BAHAMAS!
SO?
EDGAR IS GOING TO MARRY HIS BELOVED PRUNELLA!
SEE?
I TOLD YOU HAVING MONEY DOESN'T ALWAYS BRING HAPPINESS!
QUIET, JUGGIE!
EDGAR WAS TERRIBLY IMPRESSED WITH THE ROYAL WEDDING IN LONDON!
WHO WASN'T? IT WAS A MAGNIFICENT AFFAIR!
2

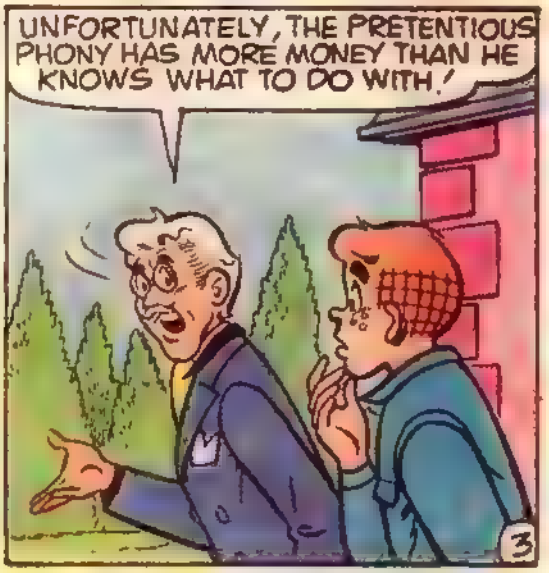
HE CALLS HIS PRUNELLA "PRINCESS," AND HE WANTS TO COPY THE ROYAL WEDDING AS CLOSELY AS POSSIBLY!
I GATHER EDGAR IS - ER - SOMEWHAT OUT TO LUNCH?


SOMEWHAT! DADDY IS HUMILIATED BY THE WHOLE NUTTY IDEA!
IT IS PRETTY WEIRD!


THEY'RE HAVING THE CEREMONY RIGHT HERE! THEY DIDN'T EVEN ASK DADDY'S PERMISSION!
NO WONDER YOUR DAD IS TICKED OFF!


POMPOUS FOOL! WHO DOES HE THINK HE IS, ANYWAY?

HE'LL MAKE US THE LAUGHING STOCK OF RIVERDALE! MAYBE THE WHOLE COUNTRY!


UNFORTUNATELY, THE PRETENTIOUS PHONY HAS MORE MONEY THAN HE KNOWS WHAT TO DO WITH!
3

OH, IT'S GOING TO BE A GRAND AFFAIR! A GRAND AFFAIR!
EGAD! YOU WERE NEVER IN THE MILITARY, EDGAR! WHAT IS THAT UNIFORM SUPPOSED TO BE?
I AM THE GOVERNOR GENERAL OF EDGAR ISLAND!
YOU STRUTTING PEACOCK! THERE'S NOBODY ON THE ISLAND BUT YOU AND YOUR SERVANTS!
I'M ALSO THE MAYOR AND THE ADMIRAL OF THE FLEET!
-MY YACHT AND MY OUTBOARD!
BUT-LEAVE US NOT DALLY! THERE ARE A MILLION THINGS TO BE DONE!
WAIT TILL YOU SEE THE FINE HORSES I HIRED TO DRAW THE CARRIAGE! MAGNIFICENT BEASTS!
SO IS PRUNELLA, I BETCHA!
4

I HAVE ALSO RENTED UNIFORMS FOR THE GUARDS OF HONOR, WHICH ACCOMPANY THE CARRIAGE!
HOWEVER, I STILL NEED SOMEONE TO FILL THOSE UNIFORMS!
WOULD YOU BOYS LIKE TO MAKE SOME MONEY?
ANYTIME, SIR!
I'LL NEED AT LEAST A HALF-DOZEN GUARDS!
LEAVE IT TO US, SIR! WE'LL ROUND THEM UP!
HERE'S THE ADDRESS OF THE UNIFORM RENTAL AGENCY! GET THE MEN AND GET FITTED!
WE'RE ON OUR WAY, GENERAL! --ADMIRAL-- WHATEVER!
I HOPE THE COLOR MATCHES MY EYES!
WHAT'S THE DIFFERENCE? YOU NEVER OPEN THEM ANYWAY!
LODGE
OMIGOSH! I THINK WE'VE GOT PROBLEMS!
IT DO SEEM THAT WAY!
UNIFORM RENTAL
5

NAH! NOTHIN' SAVED! EVERYTHING'S GONE BUT THE SIGN!
AN' WHAT GOOD IS THAT NOW?
WHAT? WE'VE GOTTA HAVE UNIFORMS! SOME KIND OF UNIFORM!
THAT WAS THE ONLY UNIFORM PLACE IN TOWN!
R
COUSIN EDGAR! A TELEGRAM JUST ARRIVED FOR YOU!
ACK! THIS IS AWFUL! WHAT'LL I DO NOW?
WHAT'S WRONG?
WE HAVE NO HORSES! THEY'RE IN QUARANTINE FOR SOME REASON OR OTHER!
HOW WILL WE PULL MY MAGNIFICENT BRIDAL COACH?
NO UNIFORMS, NO HORSES -- HE'S DUE FOR SOME GOOD LUCK!
MAYBE PRUNELLA WILL BACK OUT!
CONTINUED -
6

GO FOR WHEELIE - WILD ACTION AND HIGH-FASHION HILARITY !!! COLLECT THE LATEST ISSUE OF **BETTY & VERONICA ANNUAL DIGEST #3 !**

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*(OFFER EXPIRES: AUG. 31, 1982)*

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PLEASE PRINT

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CITY _____ STATE & ZIP _____

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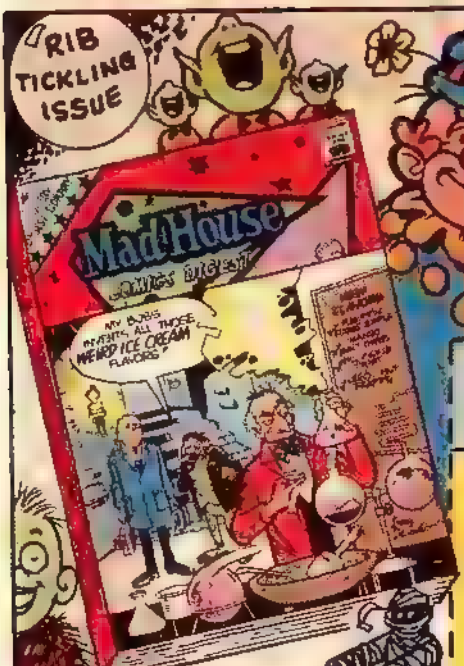
RIB TICKLING ISSUE

THINGS ARE POPPING IN MAD HOUSE ANNUAL DIGEST #8

NUTTY CHARACTERS
ZANY STORIES
SIDE SPLITTING LAUGHS
IN FULL COLOR




BOUND IN A LONG-LASTING COVER

MAIL TO: **MAD HOUSE COMICS DIGEST #8**
c/o ARCHIE COMIC PUB.
1116 FIRST AVE.
NEW YORK, N.Y. 10021

ENCLOSED FIND **$1.00** WHICH INCLUDES SHIPPING AND HANDLING.
PLEASE SEND MY COPY OF ***MAD HOUSE COMICS DIGEST #8***
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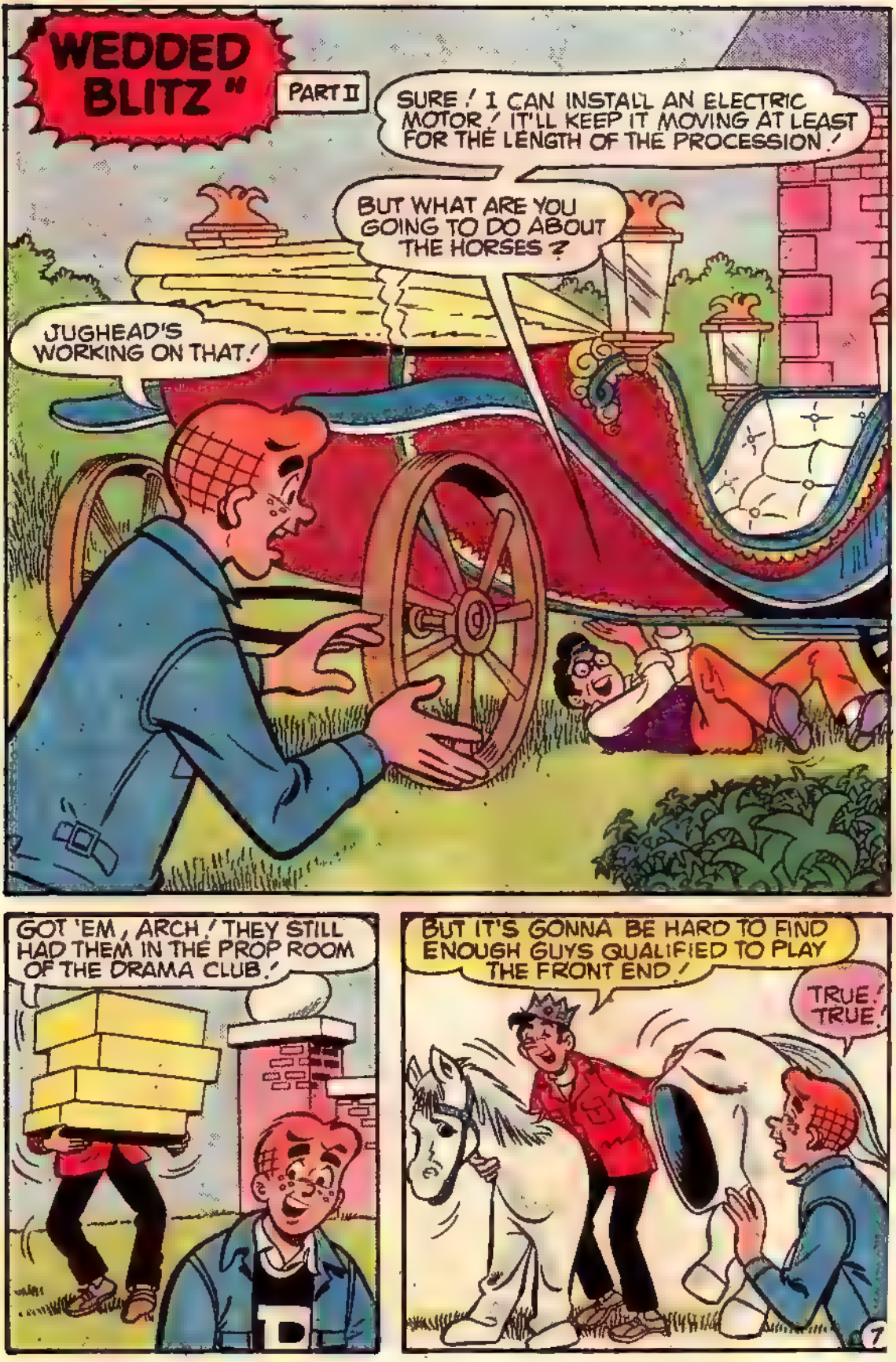
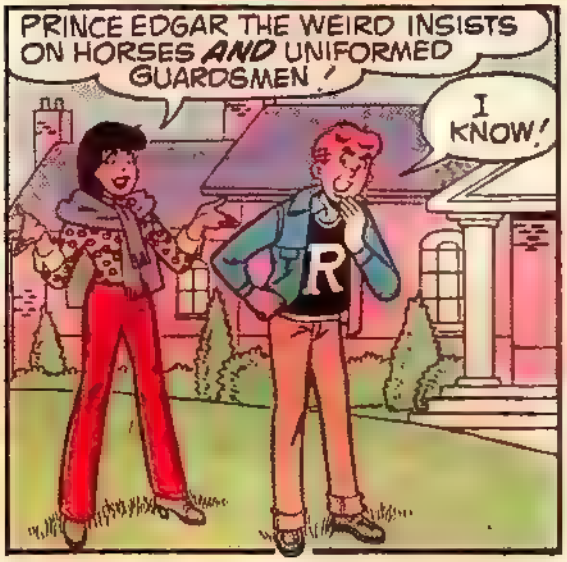

WEDDED BLITZ"
PART II
SURE! I CAN INSTALL AN ELECTRIC MOTOR! IT'LL KEEP IT MOVING AT LEAST FOR THE LENGTH OF THE PROCESSION!
BUT WHAT ARE YOU GOING TO DO ABOUT THE HORSES?
JUGHEAD'S WORKING ON THAT!
GOT 'EM, ARCH! THEY STILL HAD THEM IN THE PROP ROOM OF THE DRAMA CLUB!
BUT IT'S GONNA BE HARD TO FIND ENOUGH GUYS QUALIFIED TO PLAY THE FRONT END!
TRUE! TRUE!
7

THE REAR END IS NO PROBLEM! WE START WITH REGGIE NATURALLY!
YES! TOO BAD WE CAN'T CLONE HIM!

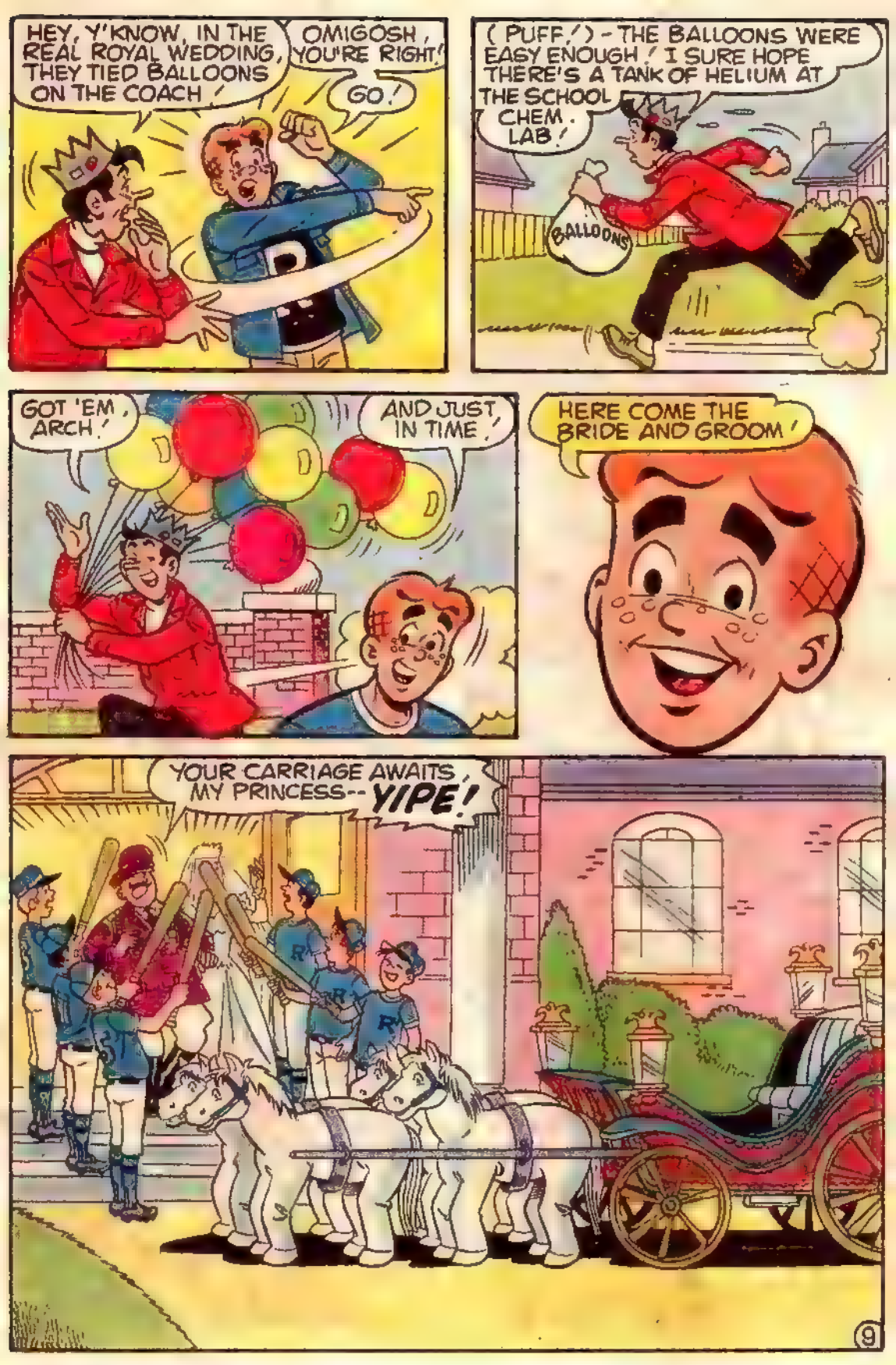
WELL, WE'LL HAVE TO MAKE DO! - BEGGARS CAN'T BE CHOOSERS!
?


PRINCE EDGAR THE WEIRD INSISTS ON HORSES AND UNIFORMED GUARDSMEN!
I KNOW!

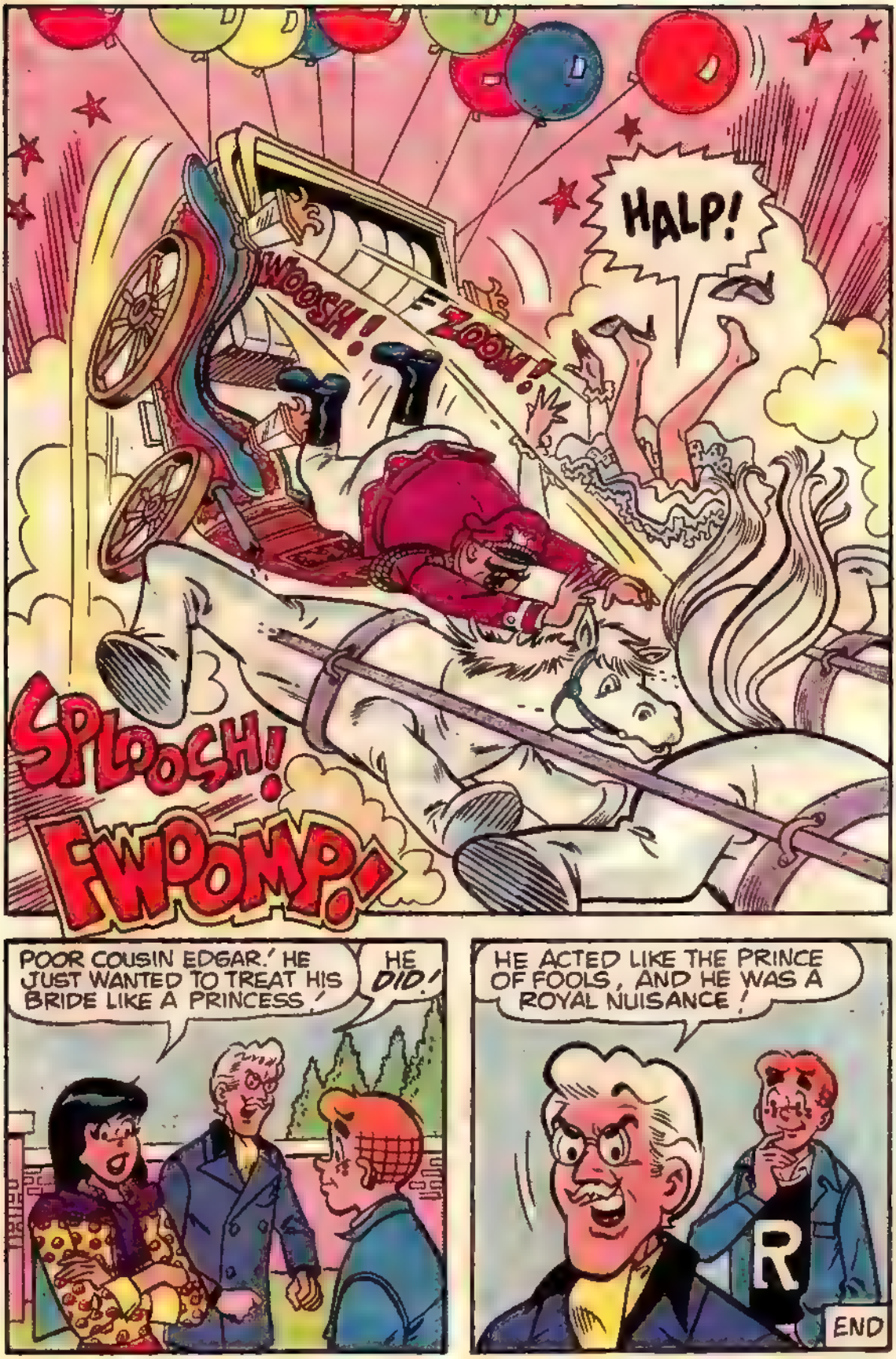
WELL, THERE'S ONLY ONE PLACE I KNOW TO GET UNIFORMS!
YOU'VE GOT TO GO WITH WHAT YOU'VE GOT!

WELL, WE GOT THE HORSES - AFTER A FASHION!
GOOD! AND THE UNIFORM?

WE-ER-KINDA GOT THEM, TOO!
GOOD! BRING THE CARRIAGE AROUND! THE CEREMONY IS AT THE GREAT HALL!


HEY, Y'KNOW, IN THE REAL ROYAL WEDDING, THEY TIED BALLOONS ON THE COACH!
OMIGOSH, YOU'RE RIGHT!
GO!
(PUFF!) - THE BALLOONS WERE EASY ENOUGH! I SURE HOPE THERE'S A TANK OF HELIUM AT THE SCHOOL CHEM. LAB!
BALLOONS
GOT 'EM, ARCH!
AND JUST IN TIME!
HERE COME THE BRIDE AND GROOM!
YOUR CARRIAGE AWAITS, MY PRINCESS-- YIPE!
9

SORRY, YOUR HIGHNESS! THEY WERE THE ONLY UNIFORMS AVAILABLE!
OKAY, ARCH! I STARTED THE MOTOR!
IT'S MOVING!
QUICK! GET THOSE BALLOONS ON!
ALL ON, ARCH!
STEP LIVELY, YOU GUARDSMEN!
ACK! MAYBE I OVERDID IT WITH THE HELIUM FILLED BALLOONS!
THE WEIGHT OF THE MOTOR UP FRONT ISN'T HELPING ANY!
10


HALP!
WOOSH!
ZOOM!
SPLOOSH!
FWOOMP!
POOR COUSIN EDGAR! HE JUST WANTED TO TREAT HIS BRIDE LIKE A PRINCESS!
HE DID!
HE ACTED LIKE THE PRINCE OF FOOLS, AND HE WAS A ROYAL NUISANCE!
R
END

***Dominate Others With Fantastic Brute Strength!***

# "LET ME TEACH YOU THE SIMPLE SECRET PROFESSIONAL MUSCLEMEN USE TO BUILD UP THEIR BODIES IN JUST 90 SECONDS A DAY!"

***by Joe Nazario, Mr. U.S.A. Physique Champion, 1977, Mr. International, 1978***

***Regardless of your age, weight & height, if you can spare 90 seconds a day, you CAN get back into shape!***

**Achieve these five muscle improvements within one month, or you pay nothing!**

- ☐ See your abdomen become a taut wall of muscle!
- ☐ Transform weak arms into pillars of strength!
- ☐ Lift and broaden sagging shoulders!
- ☐ Develop a deep and powerful chest!
- ☐ Strengthen your back, thighs and calves!

I'm a professional body builder. I won the Mr. U.S.A. competition in 1977, and the Mr International contest in 1978. I'll probably win Mr. Universe this year. I'm also in the exercise and health consulting business in New York City.

So I'm familiar with exercise and body building programs. I've probably tried every single one of them. And do you know something? Not one of them is worth the money you have to pay!

The reason is simple. Every so-called exercise machine, every weight-lifting set ever made works on one of two principles: isometric (putting stress on muscles that do not move) or isotonic (moving muscles under stress).

So, when you pay good money for a machine or a set of fancy equipment, you're buying a gimmick. You can accomplish *exactly the same exercise value*, get exactly the same results, without the machine—IF YOU KNOW HOW! What's more, since machines and weights put a tremendous amount of stress on weak, underdeveloped muscles, they can *actually cause more harm than good.*

## THE SIMPLE LOCKER ROOM SECRET THAT REALLY WORKS, IN JUST 90 SECONDS

In my years as an athlete and as an "iron pumper," I've seen hundreds of men get ready for strenuous competition. Each had his own personal mannerisms. Each had favorite warm-up exercises. But over the years, I noticed a simple, common thread that was common to all.

*I actually discovered the simple locker room secret that the pros use to build up their bodies in just 90 seconds!*

That's right, using my secret, you can exercise *all 18 muscle groups* in your body in just 90 seconds. Eighteen simple exercises every day, just five seconds on each. And within two weeks or less, you'll begin to notice the difference.

You'll FEEL stronger! You'll LOOK healthier, your body will be FAR MORE ATTRACTIVE! I'm not talking about tiny differences you can measure with a tape - I'm talking about *great changes* you'll begin to feel yourself, you'll notice in the mirror, your friends will notice on the beach!

## WHAT IS MY AMAZING SECRET?

Frankly, it'll cost you $5.00 to find out. After all, a secret as good as this one, a secret that will make your body stronger, healthier, better looking is *worth* $5.00! But I'll give you a hint. It's a combination of the principles of *both* isometrics and isotonics. I call it "Tonometrics". And it requires no special equipment, no fancy gym. You can use my "tonometric" techniques and special "tonometric" exercises in your bedroom, bathroom, even in your office during your coffee break!

There are 18 special exercises in all, one for each of the 18 major muscle groups in your body. And each exercise takes just 5 seconds to do.

### SEE THE RESULTS YOU CAN EXPECT FROM MY SECRET "TONOMETRIC" EXERCISE PROGRAM—DEPENDING UPON YOUR AGE:

If you are basically healthy and eat a balanced diet, the percentage of total performance can improve as follows using the "tonometric" program:

| Age | Amount of Improvement | Age | Amount of Improvement |
|---|---|---|---|
| 15 | up to 100% | 35 | up to 180% |
| 18 | up to 130% | 40 | up to 150% |
| 21 | up to 150% | 50 | up to 100% |
| 25 | up to 200% | 60 | up to 70% |
| 30 | up to 200% | 70 | up to 50% |

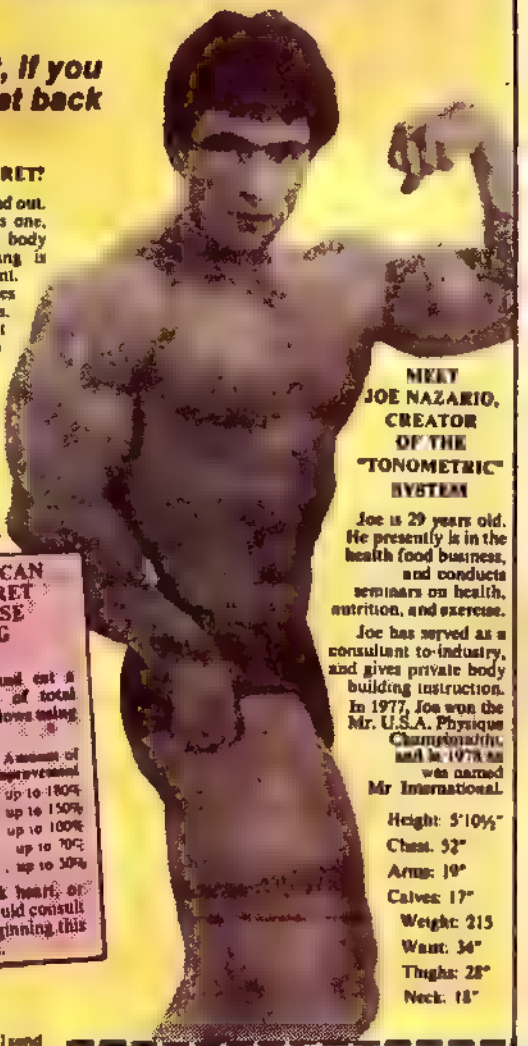
Of course, if you have a weak heart, or any physical disability, you should consult with your physician before beginning this or any other exercise program.

## ABSOLUTELY NO RISK TO YOU!

When you send me your $5.00, I'll send you a booklet explaining the "tonometric" concept, and outlining an exercise program using my 18 basic exercises designed to *trim down fat and flab...and build up weak, underdeveloped muscles.* BUT I WON'T CASH YOUR CHECK FOR 30 DAYS!

That way, you'll have plenty of time to try my amazing "tonometric" program, and decide for yourself if it's everything I say or not. IF YOU'RE NOT ABSOLUTELY THRILLED, SIMPLY RETURN THE MATERIAL AND I'LL SEND BACK YOUR CHECK!

What could be fairer than that? Since you've got nothing to lose, and only a beautiful, strong, firm body to gain, why not send me the coupon, and the check for $5.00, today?



**MEET JOE NAZARIO, CREATOR OF THE "TONOMETRIC" SYSTEM**

Joe is 29 years old. He presently is in the health food business, and conducts seminars on health, nutrition, and exercise.

Joe has served as a consultant to industry, and gives private body building instruction. In 1977, Joe won the Mr. U.S.A. Physique Championship, and in 1978 he was named Mr International.

Height: 5'10½"
Chest: 52"
Arms: 19"
Calves: 17"
Weight: 215
Waist: 34"
Thighs: 28"
Neck: 18"

JOE NAZARIO DEPT AC-682 #78442
404 PARK AVENUE SOUTH,
NEW YORK, N.Y. 10016

Dear Joe:
I want to learn the secret professional musclemen use to build up their bodies in just 90 seconds a day. Please rush me your complete program of 18 exercises. I am enclosing my check or money-order for $5.00—which I understand you'll return to me unCashed in 30 days if I am dissatisfied in any way. (New York residents please add sales tax.)

Print
Name _____

Address _____

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# 3 FOR $1.00!

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SEND $1.00 FOR ANY 3 OF THE *ARCHIE SERIES MAGS* ON THE *CHECKLIST*! FOR EVERY 3 TITLES ORDERED YOU *SAVE 80¢* AND THEY'LL BE MAILED RIGHT TO YOUR HOME! JUST FILL IN YOUR NAME AND ADDRESS, CUT OUT THIS AD AND MAIL YOUR ORDER! TO: ARCHIE'S CHECKLIST 1116 FIRST AVE. NEW YORK, N.Y. 10021

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- ☐ JUGHEAD #324
- ☐ PEP #385
- ☐ ARCHIE & ME #135
- ☐ ARCHIE AT RIVERDALE #87
- ☐ EVERYTHING'S ARCHIE #102
- ☐ T.V. LAUGH-OUT #86
- ☐ MAD HOUSE #129
- ☐ THAT WILKIN BOY #51
- ☐ JOSIE #105
- ☐ ARCHIE'S JOKES #519

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# Archie CLUB NEWS

ARCHIE CLUB MEMBERS, send in your news reports and be eligible to win cash prizes in the Archie Series Magazines.
Please address all letters and postcards to ARCHIE CLUB NEWS 1116 FIRST AVE. NEW YORK N.Y. 10021

**LIFE WITH ARCHIE NO.232 JULY** — **MEMBERSHIP—ONE DOLLAR**

**FIRST PRIZE—$6.00**
REPORTER
VANITA GUPTA
41-40 Union Street
Apt. 16D—Flushing, N.Y. 11355

Dear Archie,

I want to tell you about things that kids think are problems, especially teenagers.

Teenagers think that their parents are over-protective. I think we should be glad to have parents like that. Just think of other kids whose parents don't care or they have no parents and don't know the meaning of love. Those kids are unlucky. That is why they join street gangs and drink and take drugs, just to forget their problems.

They are lonesome and need help. Remember, running away from problems will only make the problems look worse. If you just stop and think things out you will find a solution which is not drugs.

If you have a problem, talk it out with your parents. They will be happy to help you.

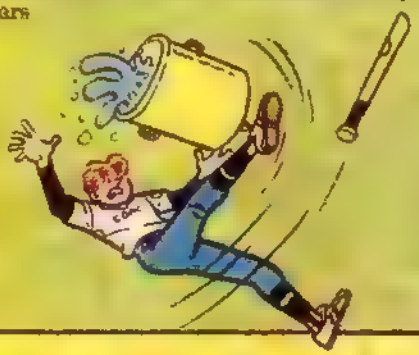
**SECOND PRIZE—$4.00**
REPORTER
**DEAN PASTRANA**
1116 Behrman Ave.
New Orleans, Louisiana 70114

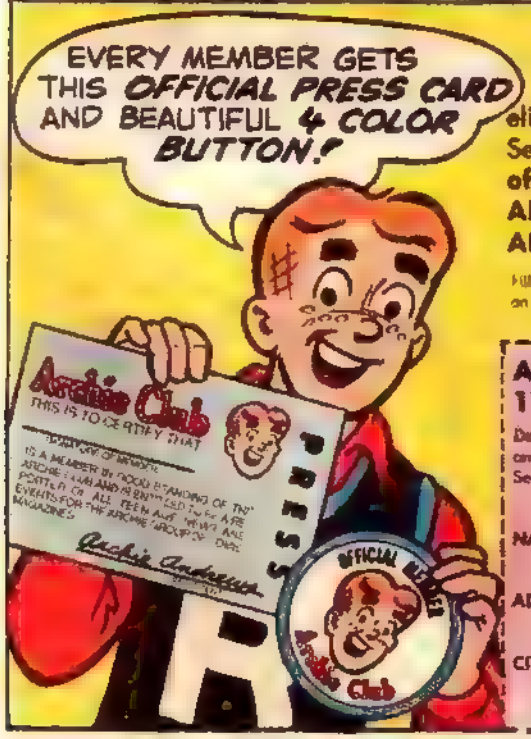
Dear Archie,

I want to tell you about hamsters. Hamsters are very lovable animals. They are furry and lots of fun. They will eat as much as they can and will hide the food they don't eat in the clean part of their cage.

They will not eat the stored food until they need it. Hamsters are found in Europe and Asia and were introduced in the U.S.A. in 1938.

The hamsters eat fruits and vegetables and they have big cheek pouches. They have a life span of two years.

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Archie Club
THIS IS TO CERTIFY THAT
PRESS
OFFICIAL REPORTER
Archie Club

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**ARCHIE CLUB**
**1116 First Avenue, New York, N.Y. 10021**

Dear Archie: Please enroll me as a member of the ARCHIE CLUB and send me a button and press card by return mail. I enclose $1.00 to cover the cost of mailing and handling. Send to:

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- *Groom Dolls and many more.*

*Don't shake your head in disbelief! This is TRUE! For only 5 CENTS EACH you can give that little girl the most thrilling present of her life, this set of ONE HUNDRED DOLLS for only $5.00 - 5¢ APIECE!*

The wonder of this unprecedented offer is that every doll is made from beautiful high-quality Styrene plastic, and hard synthetic rubber. You get BABY DOLLS. NURSE DOLLS. DANCING DOLLS. FOREIGN DOLLS. CLOWN DOLLS. COWBOY DOLLS. BRIDE DOLLS and many more in lilliputian cuteness. Your daughter or your niece or the cute child next door will love you for this gift. You may return them any time for any reason for refund What a family for a little girl! Just think of it-100 exquisite little dolls-in beautiful high-impact styrene plastic and hard synthetic rubber at this unbelievable price!

So fill out the coupon below. Order as many sets as you have little girls to give them to. Enclose $5.00 for each 100 doll set you order. And even at this amazing bargain you take no risk. If you don't go absolutely wild over this bargain, just send the Dolls back and we will promptly refund your money.

**100 DOLL CO., DEPT. 314**
**160 Amherst Street, East Orange, N.J. 07019**

**Our Guarantee**
**HERE IS WHAT THESE DOLLS ARE MADE OF**

People seeing our ad and not believing we can give such value, write us to ask what our 100 Dolls are made of. "Are they paper dolls, or tag dolls?" they ask. NEITHER! Each and every one of our 100 dolls is made of GENUINE STYRENE and SYNTHETIC RUBBER, expensively molded.

Every doll has come out of an individual mold, manufactured out of high-impact styrene to resist breakage, and is life-like in its proportions. They are truly delightful dolls!

**MAIL COUPON TODAY!**

THE 100 DOLL CO., Dept. 314, 160 Amherst St.
East Orange, New Jersey 07019

Gentlemen:
I can't wait to see if these dolls are all you say they are. Enclosed please find $ ..... in check ☐ money order ☐ cash ☐ for ..... set of 100 DOLLS each at $5.00. If I am disappointed in the slightest, I will send them back to you for refund as per your guarantee. (Sorry, NO C.O.D.)

Name.....

Address.....

City..... Zone..... State.....

THE Archies IN "LEADER MAN"
LOOK, STANLEY, I'VE GOT TO GO PRACTICE!
I PLAY WITH THE ARCHIE GROUP!
HEY, DOLL, FORGET ABOUT THAT GROUP STUFF! HOW ABOUT DOIN' A LITTLE SOLO PLAYIN' WITH ME?
2305
WRITTEN by FRANK DOYLE
PENCIL by BOB BOLLING
GET LOST, STANLEY I DON'T LIKE YOUR GAMES!
C'MERE, BABY! NOBODY REJECTS STANLEY PODUNK!
WRONG AGAIN, STAN!
OUCH!
CRACK!

REVENGE, BUTCH! I'M GONNA GET REVENGE ON THAT BIRD! I'M GONNA HIT HER WHERE IT HURTS!
HOW'S THAT, STAN?
SHE PLAYS WITH A GROUP! WE'RE GONNA BENCH THEIR STAR PLAYER!
WE?
CIRO'S
THE ARCHIES
SURE! I NEED YOUR MUSCLE, PAL!---HERE'S WHERE THEY PLAY!
PSST! HEY, FELLA!
WHO? ME?
CIRO'S
YOU KNOW THE LEADER OF THE ARCHIES? YOU KNOW THEIR STAR PERFORMER?
YOU'RE TALKING TO HIM!
YOU'RE ARCHIE?
NAH! WE JUST USE HIS NAME TO GET A BETTER LISTING IN THE PHONE BOOK!
2

I'M REALLY THE ONLY INDISPENSABLE ONE!
YEAH?
WITHOUT ME, THEY'RE ZERO - ZIP!
HOW ABOUT THAT?
YOU WANT MY AUTOGRAPH?
HEY, SURE! THAT'D BE NEAT!
COME IN AND CATCH MY GROUP! WE'RE ON IN TWENTY MINUTES!
THEY'RE ON IN TWENTY MINUTES, BUTCH! IMAGINE THAT?
GOLLY GEE WHIZ!
WELL, STAR PLAYER - YOU'RE GONNA SIT THIS ONE OUT!
HUH?
3

THAT SNOB VERONICA, DARED TO REJECT STANLEY PODUNK! I'LL SHOW HER!
RON? SHE REJECTS EVERY-BODY!
YOU TAKE THEIR STAR AWAY AND WHAT'VE THEY GOT, HEY?
WHAT? YOU CAN'T TAKE ME AWAY!
HEE! HEE!
WITHOUT ME THERE ARE NO ARCHIES!
RIGHT! LIKE YOU SAID, ZERO! ZIP!
BUTCH, WHY DON'T YOU SHOW THE MAESTRO OUR CLUB HOUSE? SHOOT SOME POOL! MAYBE WATCH TV!
HUH?
I'LL GIVE YOU A CALL AFTER I WATCH THAT CHICK AND THE REST OF HER CLUCKS BOMB OUT!
YOU CAN'T DO THIS! MY PUBLIC IS WAITING FOR ME!
4

HAH! THIS IS GONNA BE REAL SWEET REVENGE!
CIRO'S
THIS IS INHUMAN! THEY'RE HELPLESS WITHOUT ME!
R-RING!
YOU WANT I SHOULD STILL SIT ON HIM, STAN?
THROW THE BUM OUT!
THAT PHONEY'S GOT A BIGGER MOUTH THAN THE AMAZON RIVER!
EVERYBODY SAYS THE GROUP SOUNDS TWICE AS GOOD WITH-OUT HIM!
WOW! REALLY GREAT TONIGHT!
The Chiefs
WHAT'D THEY DO?
GOT RID OF THAT JERK REGGIE!
THE END

# STRONG ARMS

***make all the difference!*** **NEW**

**Almost like a miracle — this latest Amazing Motionless Exercise discovery — MIKE MARVEL'S SCIENTIFIC ISOMETRICS — will give you fantastic strength with muscles of steel without Sweat or Strain! Powerful arms, magnificently-powerful chest, powerful shoulders, strong stomach muscles and legs that will BE STRONGER! No Apparatus or Exercisers — your body is your own Gymnasium! This Secret System develops muscular strength MUCH faster than conventional methods!**

*MIKE MARVEL'S SCIENTIFIC ISOMETRICS DEVELOPS EACH MUSCLE GROUP — FROM HEAD TO TOE 3 TIME FASTER!*

**ORDER NOW!**

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**Scientific Isometrics is the modern miracle of stimulating muscles — takes just 10 minutes a day of easy exercises that will not tire you. No long hours of boring exercises with weights or costly apparatus. Isometrics is the amazing discovery of West German scientists who found a new thrilling way to build powerful, strong muscles in 10 minutes a day. Each exercise is done for only 10 seconds a day! Completely illustrated.**

*MIKE MARVEL'S SCIENTIFIC ISOMETRICS DEVELOPS EACH MUSCLE GROUP — FROM HEAD TO TOE MUCH FASTER!*

**MAIL NO-RISK TRIAL COUPON NOW!**

Mike Marvel, Dept 422 160 Amherst Street
East Orange, New Jersey, 07019

O.K. Mike Marvel, enclosed is my $5.00 Send me your entire Scientific Isometric Dynaflex System as one book which includes a chapter on: "SECRETS OF ATTRACTING GIRLS." I must agree that the Dynaflex method has given me powerfully toned muscles, put full strength in my muscles, made me so strong that I can be proud to show my friends how strong I am!
And it must do this in 10 minutes a day — with nothing else to buy — now or in the future. I get my $5 back — with no questions asked upon return of the book.

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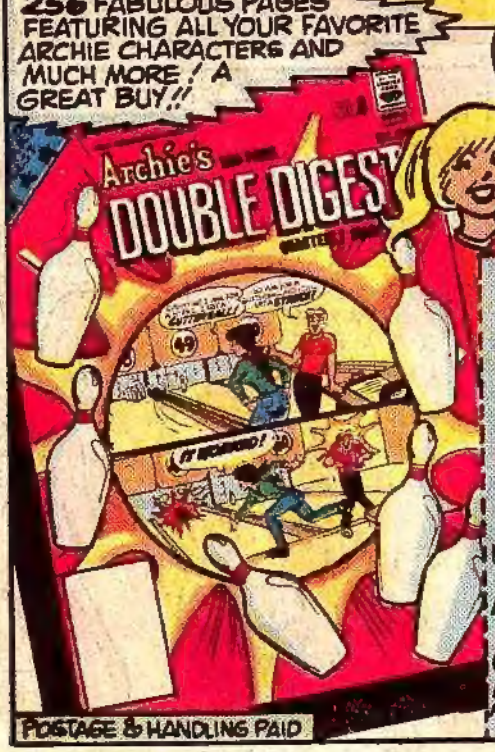


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MONEY BACK GUARANTEE

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☐ 2112. Each $1.95
Set of 2, $3.50

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☐ 1171. 1001 Insults ..... $1.79

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Give plenty of hilarious alibis to explain how & why things went wrong. Keep handy for your "bad days," or wear just for laughs. You must specify shirt color: light blue, yellow or black. Also specify adult shirt size: M, L, Ext.L.

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Great disguise in seconds. Have fun fooling your friends with realistically formed nose, super bushy eyebrows & mustache. Carry with you for instant laugh getter.

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Seven hundreds of feet into the sky. No batteries. No motors. No friction. All you need is sun. Nothing to build. Nothing to buy. Ready to fly. Just release & watch it rise. Saves & amazes all who watch. Use again & again. Made of thin plastic film. With 85-ft. nylon string to which you add extra additional cord. 10-ft. long x 2-ft. wide.

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☐ 9527. Revolving Police Light ..... $8.95

## OFFICIAL PAC MAN T-SHIRT

Every "Pac Man" Fiend should own one. Lets everyone know you're the Pac Man star. Best quality U.S. made pale-cotton white T-shirt with blue trim. With bright 4-color Official Pac Man screen imprint as shown. Available in adult sizes only! M, L, Ext.L.

☐ 9824. Pac Man Shirt (state S) ..... $8.98

## 1000 TINY MAGNETS

Fantastic fun bargain. Do tricks, stunts, experiments, games with magnetic forces. Stick together with own power. Easy to charge. Each 1/8x1/8x1/16".

☐ 2008. 1000 Magnets ..... $2.50

## Motorized Submarine

Sturdy 7½" plastic submarine cuts through water powered by battery operated heavy-duty underwater motor. Runs on pen-cell battery. 5" motor is waterproof sealed, with self-lubricating rubber & built-in switch.

☐ 2093. Submarine ..... $3.50

## GIANT BALLOONS

8-Ft. High BALLOONS

Weather balloon made of neoprene rubber. Can be used for training stunts, advertising effects, science fun, etc. 24 ft. around. Can be seen for miles

☐ 3010. 8 Ft. Balloon ..... $7.98

## Air Force Pilots Sunglasses

An exact copy of the famous U.S. Air Force sunglasses worn by flight personnel. Plastic colored teardrop shaped optically ground lenses in green or mirror color. Sturdy frames in rhodium silver finish with full bows around the ears so they stay on securely. With plastic covered metal bar. In leather grain vinyl case inside individual display box, both imprinted with Air Force emblem and contract number.

☐ 0668. Green Lens Sunglasses ..... $7.98

☐ 0667. Mirror Lens Sunglasses ..... $8.98

## Joke Gum

Poison Gum, Parrot, Red Hot Gum, Spinning Gum, Barfer Gum, Each ..... 75¢

☐ 3794. Pkg. of 9 ..... 75¢

☐ 3795. Pkg. of 9 ..... 75¢

☐ 3796. Pkg. of 9 ..... 75¢

## DISAPPEARING INK

When ink is spilled on clothes it looks like an ugly blue mess — but wait, as it dries it disappears, leaving no trace. Gone in 5 minutes. Great gag. Use alone or in any pen.

☐ 3097. Trick Ink ..... $1.35

## Crooked Pencils

No two alike, but they REALLY WRITE! Regular pencils, except for crazy shapes. Set of 3.

☐ 2178. Crooked Pencils ..... $1.95

## Pocket Spy Telescope

Powerful, yet the pocket like pen. Magnifies several times original size. Brings distant objects closer. Attractive finish

☐ 0724. Spy Scope ..... $2.75

## Red Flasher Light

$4.50 Police Style Warning Light. Big domed flashes on & off in bright red light visible for away. With suction cup base. Sticks tightly to any smooth surface like top of car. Runs on flashlight batteries. About 6".

☐ 7885. Flasher ..... $4.50

## Squirrel Call

Brings them right to you. Hand operated.

☐ 4290. Only ..... $2.50

## Magnet Lifts 100 Pounds!

Lifts up to 100 Pounds SOLID STEEL! Tested & proven on steel block. GO TREASURE HUNTING. Dig missing marbs. 1001 uses. Pocket size.

☐ 4085. Lifts 50 lbs. $4.98

☐ 4086. Lifts 100 lbs. $7.98

## $5.50 Motorized Flying Jet Fighter

Authentic replica of Phantom Jet Fighter really flies. Amazing speed. Hangs from ceiling by means of included self-stick mount & several feet of near invisible line. Runs on 4 penlight batteries (not incl.). On-off switch. 7½" long.

☐ 2083. Jet Fighter ..... $5.50

## Self-Inking Fun Stamps

Hands on kit, instant graffiti. Put your mark on most anything, anywhere. Prints up to 1000 color impressions without ink. Put letters, envelopes, "about" friends, walls, books, etc. Gives strong impression. Four sizes.

☐ 21287. Smile Face Stamp ..... $1.75

☐ 21307. Rubdown Stamp ..... $1.75

☐ 21327. Lips Stamp ..... $1.75

☐ 21337. Peace Stamp ..... $1.75

☐ 21347. Yuk Face Stamp ..... $1.75

☐ 21357. Love Stamp ..... $1.75

## Double Billed Krazy Kap

Regulation baseball cap with 2 bills! Absolutely weird. Great for school, softball games, attracting attention, parties, etc. Bright red with white front panel & mesh back. Adjustable size.

☐ 0724. Double Bill Cap ..... $6.50

## TWO HEADED NICKELS

Real nickels with heads on both sides. Fool your friends. Not to be used for gambling! Also available: real nickels with 2 tails.

☐ 0675. 2 Headed Nickel ..... $3.50

☐ 0676. 2 Tailed Nickel ..... $3.50

## $2.50 Electrostatic Generator

Lights up from Atomic Energy. Self-generating. Do experiments, static and tricks with amazing results. Gold metallic balls accumulate high-voltage charge that causes neon light to light up when discharged. Operates on millimeter of electricity you accumulate as static electricity. Hand in hand, then touch ball to another person or object. Pocket size.

☐ 4607. Elect. Generator ..... 2 for $3.50

Price Each ..... $2.50

## Portable Electric Fan

Keep cool wherever you go. Handy pen-light size. Powerful. Uses standard battery

☐ 8885. Pocket Fan ..... $2.25

## "Smoke" From Your Fingertips

$1.25

Hundreds of magic or joke uses. Hands shown to be empty, then suddenly a smoke appears from fingertips! Do over & over. No sleight, no manipulation. Nothing to fit or burned. Invisible smoke-producing paste spreads on fingertips.

☐ 3118. Finger Smoke ..... $1.25

## GIANT SLIMY SNAKE

NEARLY 3 FEET LONG!

Realistic. Threatening glare. Slimy feel. Guaranteed big & especially scary.

☐ 3985. Snake ..... $3.50

## MAGIC SCREW TRICK

You can instantly unscrew nut and remove ring BUT NO ONE ELSE CAN! The leader they try, the tighter it gets.

☐ 3144. Nut & Bolt Trick ..... $3.95

## Big Bang Fun Snaps

Real Bang Up Fun! Sound-ing Times Snap on and Off! BIG BANG! Amazingly loud, yet you can pop them between your fingers without harm. Box of 50.

☐ 2092. Fun Snaps (2 boxes) ..... $2.98

## AIR CAR HOVERCRAFT RIDES ON AIR!

$6.00

New HOVERCRAFT glides like magic over floors, sidewalks. EVEN WATER! Sleek car of the future uses principle of air suspension to ride on cushion of air above most any surface. Colorful plastic, 6" (4"x2" high) 4" propeller. 48" control line from push button remote control unit. Simply press switch and this beauty rises and floats in any direction you wish. Illustrates friction-less motion principles of full size experimental vehicles already in use. Not a toy. Readily run on garage for 2 "D" batteries (not included).

☐ 7906. Hover Craft ..... $6.00

## X-RAY VISION

$1.98

Greatest illusion of the century! Apparently see bones thru skin, see thru clothes, etc. Amaze and embarrass everyone! Regular size glasses with built-in optical illusion.

☐ 3742. XRAY Specs Only ..... $1.98 Per Pair

## MIDGET CAMERA

$1.95

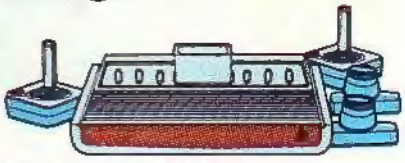
Guaranteed To Take Pictures! Back & shows or Color! Uses standard 127 film. Takes 16 wallet size or 3½ x 5 shots per roll. Get developed anywhere or develop yourself. Camera is approx. size of cigarette pack. 3½ x 3 x 2". Weighs less than 2 oz. For beginner, regular or camera buff. Simple action shutter with lens finder. Single action shutter with lens finder. Simple action shutter with lens finder. Simple action shutter with lens finder. Simple

# Enter Bubble Yum's "Yum 'n Fun" Sweepstakes.

## And you may win a trip to Six Flags!

You could win a free weekend trip for four to any Six Flags Amusement Park. Ride a roller coaster, see the funhouse, make a splash on a water ride, and much more. Lots of other great prizes, too!

Just send in the entry blank below with two Bubble Yum® wrappers or the words "Bubble Yum" bubble gum printed on a piece of paper. Bubble Yum's the gum with a smooth, soft chew and the taste that lasts a long, looong time.



**(3) 2nd Prizes:** Atari Video Computer Game with 4 cassettes.

**(1,000) 3rd Prizes:** Grape Bubble Yum tee shirt.

**(2,000) 4th Prizes:** Box of delicious Grape Bubble Yum.

**Official Entry Blank**

**Mail to:**
**Bubble Yum® "Yum 'n Fun" Sweepstakes**
**P.O. Box 2705, Westbury, NY 11591**

Name_____
(Please Print)

Address_____

City_____

State_____ Zip_____

**OFFICIAL RULES–NO PURCHASE NECESSARY**

1. On an official entry blank or a piece of paper, hand-print your name, address and zip code. Include with your entry two wrappers from any two Bubble Yum packages, or the words "Bubble Yum" bubble gum hand-printed on a piece of paper. 2. Enter as often as you wish, but each entry must be mailed separately to: Bubble Yum "Yum 'n Fun" Sweepstakes, P.O. Box 2705, Westbury, NY 11591. All entries must be received by June 1, 1982. 3. Winners will be selected in random drawings conducted by National Judging Institute, Inc., an independent judging organization whose decisions are final on all matters relating to this sweepstakes. All prizes will be awarded and winners notified by mail. Only one prize to a family or household. Prizes are nontransferable and no substitutions are allowed. Taxes, if any, are the responsibility of the individual winners. Winners may be asked to execute an affidavit of eligibility and release. 4. Sweepstakes open to residents of the U.S., except employees and their families of Life Savers, Inc., Six Flags Corp., their affiliates, subsidiaries, advertising agencies, and Don Jagoda Associates, Inc. This offer is void in Wisconsin and wherever else prohibited, and subject to all federal, state, and local laws. 5. For a list of major winners, send a stamped, self-addressed envelope to: Bubble Yum Winners, P.O. Box 2770, Westbury, NY 11591.